



## ASIS PROJECT ORGANIZES THE ALPINE SOCIAL INNOVATION DAY How social innovation changes cooperation and public action?

Aix Les Bains – March 11<sup>th</sup> 2021 -The ASIS (Alpine Social Innovation Strategy) project, financed by the INTERREG Alpine Space program, announces today the organization of the **Alpine Social Innovation Day**, that will take place **online on April 1<sup>st</sup> 2021**.

Final event of the ASIS project, the Alpine Social Innovation Day will host conferences, workshops and networking activities, animated by international speakers, to **discuss how Social Innovation changes cooperation and public action**.

The Alpine Social Innovation Day, which also celebrates the completion of the ASIS project, is organized by the ten partners of the project, representing five countries.

### The Alpine Social Innovation Day

This international online event will take place in an interactive format, facilitating exchanges and experiences sharing. It will host experts and international speakers from the different participating countries. After a plenary session, the day will be articulated around six workshops, questioning how social innovation changes cooperation and public action, based on testimonials, European pilot experimentations and some of the ASIS project outputs.

Additionally, several networking sessions will be organized, to stimulate conversations and give participants the occasion to meet virtually and share opportunities.

“We are thrilled to welcome actors from all alpine space region, public authorities, agencies, enterprises, at our final event, and to share with them new ideas, new practices, new tools, to better integrate the social dimension of innovation. This event is not a conclusion but a first step to change” Emilie Lanciano, Lyon 2 University and Christine André, Oxalis.

[The detailed program is available on our platform.](#)

### The essence of ASIS project

The ASIS project, gathering ten partners from Austria, France, Germany, Italy and Slovenia, aims to propose a new vision of social innovation and promote it within the Alpine space. To enhance social innovation and encourage it among all economic and social stakeholders, the ASIS partners have developed a range of materials and instruments. Concretely, these free resources have been designed to **help public authorities to evaluate innovation projects with new eye** and to make them integrate social criteria as a key factor, speaking about project feasibility, relevance, risk assessment, local social impact. With one objective, **impulse change!**





## About

The ASIS (Alpine Social Innovation Strategy) project is financed by the program INTERREG Alpine Space. The Alpine Space program is a European transnational cooperation program for the Alpine region. It provides a framework to facilitate the cooperation between key players in seven Alpine countries. The program is financed by the European Regional Development Fund (ERDF) as well as by national public and private co-funding of the partners' states.

## For more information:

[www.alpine-space.eu/projects/asis/](http://www.alpine-space.eu/projects/asis/)

<https://socialinnovationstrategy.eu>

## Project partners:

Austria: [Amadeus Association](#) / [Carinthia University of Applied Sciences](#)

France: [Département de l'Isère](#) / [Oxalis Scop](#) / [University of Lyon II - Chaire ESS](#)

Germany: [Steinbeis 2i GmbH](#)

Italy: [Chamber of Commerce of Turin](#) / [City of Turin](#)

Slovenia: [Center Noordung](#) / [Development Agency Kozjansko](#)

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