

# ALPINE SOCIAL INNOVATION STRATEGY

*A new vision of innovation*

## KEY FIGURES



**10**  
Partners



**5**  
Countries



**3**  
Years



**1**  
New vision of innovation

## WHY ASIS PROJECT?

During 3 years, the ASIS partners have been working to initiate, develop and promote a new vision of innovation (Social Innovation), in order to increase the innovation capacity of Alpine space regions by answering the real economic and societal challenges.

To reach this goal, ASIS partners have created new tools, material supports for all actors of the Alpine space area, recommending new public policies and promoting a shift from a project-based approach to long-term strategies. A white book finalizes this three-year-work.

## ONE OBJECTIVE:

Impulse change and support national, regional and local public authorities to integrate the social dimension of innovation in their public policies.

## ONE DEFINITION OF SOCIAL INNOVATION:

Social innovation is a new answer to social needs or societal challenges, regardless of the nature of innovation, through a collaborative approach that involves beneficiaries, users and affected stake holders, and which has a positive, sustainable and measurable impact.

## COMMON CHALLENGES FACED BY THE ALPINE AREA

- 1 Strengthen local communities, promoting development and liability in rural and mountain areas and regeneration processes in urban areas.
- 2 Develop new employment, occupational models and professional training, fostering inclusion of vulnerable groups.



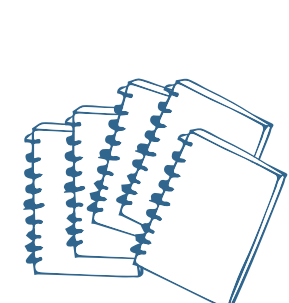
- 3 Develop collaborative communities to support the elderly and vulnerable groups.
- 4 Integrate climate change as a systematic priority



**400**  
Target groups involved



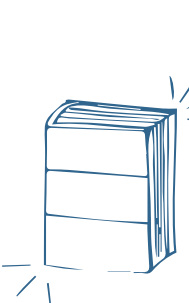
**1**  
Evaluation software for risk assessment



**5**  
Guidelines



**8**  
Trainings



**1**  
Whitebook



**21**  
Sessions of Social Innovation Schools



**14**  
New public policies to experiment

## 3 SETS OF RECOMMENDATIONS FOR PUBLIC AUTHORITIES...



Implement innovative grants and funding opportunities for Social Innovation



Support social entrepreneurship ecosystem



Integrate Social Innovation approach in public action

## ...COVERING 14 ACTIONS...

- Action 1** Increase the applicability of Social Innovation by creating a common understanding
- Action 2** Foster exchange and collaboration between public and private actors
- Action 3** Improve and strengthen the funding landscape for Social Innovation
- Action 4** Create information and organize trainings about funding opportunities for different target groups in the Social Innovation ecosystem
- Action 5** Give and create opportunities for citizens to collectively experiment and transform ideas into projects
- Action 6** Create and finance social innovation hubs and incubators to support social entrepreneurs through the business development process
- Action 7** Encourage and support networks and knowledge sharing among social entrepreneurs/innovators at national and regional level
- Action 8** Create a bridge between the traditional entrepreneurial ecosystem and social entrepreneurs. Develop a network of Social Innovation ambassadors.
- Action 9** Actively engage public actors in social entrepreneurship projects
- Action 10** Acculturate and train public servants about public and Social Innovation
- Action 11** Develop new ways of collaboration between public and private actors to better support local challenges
- Action 12** Integrate innovative and participatory methods in the design and implementation of projects and public policies
- Action 13** Use public procurement as a leverage to support social innovation and sustainable actions
- Action 14** Measure the impact of public policies and projects on the territory

... supported by materials, trainings, guidelines and a software...

...And illustrated by many good practices and initiatives!

*Make the change happen!*



One unique entry to our vision of social innovation:  
[socialinnovationstrategy.eu](http://socialinnovationstrategy.eu)