

ALPINE Social Innovation DAY



April 1st 2021

*How Social Innovation can
change innovation, cooperation
and public action?*

INVITATION

To celebrate the completion of the **ASIS INTERREG project** (Alpine Social Innovation strategy), the 10 partners from **Austria, France, Germany, Italy and Slovenia**, are honored to invite you to the **Alpine Social Innovation Day** on April 1st. This international event will host **conferences, workshops, networking activities**, to discuss how Social Innovation changes cooperation and public action.

On this occasion, three different workshops will be organized in the morning, questioning how Social Innovation can change

- 1/ our vision of innovation,
- 2/ our public policies,
- 3/ our forms of cooperation



In the afternoon, the three proposed workshops will address how Social Innovation can change

- 1/ our funding schemes,
- 2/ our ways to measure social impact and finally
- 3/ our ways to create social value and to build business models.

During these sessions, we will welcome engaging testimonials, highlight interesting European pilot experimentations and share the most relevant ASIS project outputs. Additionally, several networking activities will be open all day long, to meet virtually and share opportunities in a friendly atmosphere.

You can consult the detailed agenda of the Alpine Social Innovation Day and register on our platform [here](#).

We would be grateful if you could confirm your participation no later than **March 25th**.

THE AGENDA

09h30-10h: Welcome online coffee

10h-11h: Opening session

11h- 12h30: Morning workshops

How Social Innovation can change:

1 – Our vision of innovation:

Workshop “Social innovation strives to make people’s life better” – how can we incorporate technological innovation into that goal?

2 – Our public policies:

Workshop “How can public actors and social innovators join their force to answer the growing challenges of our time?”

3 – Our forms of cooperation:

Workshop “Public-Private Collaborations for positive impact”.

12h30 to 14h: Lunch break – Networking activities

14h-15h30: Afternoon workshops

How Social Innovation can change:

4 – Our funding schemes proposed by public actors:

Workshop “Funding for Social Innovation, an interactive challenge-game”

5 – Our ways to consider and measure social impact:

Workshop “Social impact, methodologies, measurement and concrete applications”

6 – Our way to create social value and to build business models:

Workshop “Business models of the future”.

15h30-16h: Closing session

16h-17h: Final interactive networking session

